

Marketing Specialist - HighSpeed

ABOUT THE JOB

Reporting to the Global Product Marketing Manager, the Marketing Specialist will be a marketing generalist with strong supporting skills as a communicator, reliable planner and highly organized individual that is able to allocate resources to tasks and projects appropriately. He or she must have a strong sense of initiative and thoroughness. The Marketing Specialist will work collaboratively with key stakeholders across the business, to execute marketing plans and initiatives that support our mutual objectives. This is an exciting opportunity to build broad marketing capabilities that support strong career growth opportunities in marketing management.

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JOB DUTIES

- Ownership over growing HSIO distribution channel business:
 - Process RFQs, RFPs that come through the distribution channel
 - Manage Distribution Registration Program
 - Monitor and analyze POS data, distributor inventory, and other key data to look for trends and opportunity for business growth
 - Work with RDSMs on pricing and stocking packages on sustaining and NPI product
 - Work with RDSMs on monthly order forecasting
 - Manage as aspects of the sales funnel opportunities related to distribution
- Lead the development of appropriate marketing materials and tools for the High Speed Connector group including
 - Website development and content management
 - Catalogue, literature, samples kits, training videos, presentations and other marketing collateral development
 - Track, analyze and report on key campaign metrics
- Regular, proactive communication with customers, Engineering, Sales, and Customer Service
- Proactively recommend growth strategies and tactics

ABOUT US

- Brilliant and amazing people to work with
- Challenging projects to sink your teeth into
- A flat and transparent organization culture
- Progressive employee incentives and benefits
- Talent development, a great environment willing to invest in you
- Card games in lunchroom, soccer games, summer picnic & BBQs, Christmas parties and more fun!

ABOUT YOU

- 4+ years of practical experience in a marketing role with demonstrated ability to execute on marketing strategies and plans. (Preferred industries: Telecom, IT, Test and Measurement, Automotive, Industrial)
- College or Undergraduate degree in Marketing or technical field with a minor in Marketing, Communications and/or related academic credentials
- Advanced Adobe Creative and Microsoft Office Suite skills
- Excellent written and verbal communication skills, including proofreading and editing, with attention to detail and accuracy
- Ability to think creatively, and to offer new ideas
- Ability to manage multiple and competing priorities end-to-end through effective organizational, people, project and time management skills
- Setting targets, reporting results, and documenting status updates
- Managing stakeholder relationships
- Positive attitude and ability to work in a fast-paced environment
- Market research and identifying opportunities
- Strong desire to grow and learn the marketing profession

If you are interested in this opportunity, please send your cover letter and resume via email to kathleenp@amphenolcanada.com by **Friday October 7, 2016**. Referrals are welcome. Thank you.